

SAMUEL P. CAPEN



GARDEN WALK

SATURDAY, JULY 14, 2018

Participant in Garden Walk Buffalo Niagara

Dear Business Owner:

Samuel P. Capen was the first full-time, salaried Chancellor at the University at Buffalo. The Samuel P. Capen Garden Walk began in 2002 with 24 gardens, in an effort to showcase the neighborhoods surrounding the University at Buffalo South campus, which includes the University District of Buffalo and adjacent streets in Eggertsville and Amherst.

2018 marks the 17th year of the Samuel P. Capen Garden Walk, a free self-guided tour of more than 70 private gardens and carefully nurtured public spaces. The Capen Garden Walk is designed to encourage neighborhood beautification and collaboration and to build strong communities.

Each year hundreds of people come to see our gardens and get to know our neighborhoods. We publish a map booklet to help visitors locate the beautiful gardens. Advertisements in the map booklet help us to pay for garden walk activities. If you buy an ad in our map booklet, it will be seen by hundreds of people. In addition, your business will be mentioned on our website and on our Facebook page. We encourage visitors to dine and shop in the neighborhood.

You may wish to include a coupon in your ad.

We thank you in advance for your support.

Stephanie Merry
Samuel P. Capen Garden Walk Committee
stephaniem_5@live.com
(716) 836-6151



www.ourheights.org/GardenWalk



GardenWalkBuffaloNiagara.com



www.facebook.com/CapenGardenWalk

Samuel P. Capen Garden Walk - Ad order form

Name of Business _____

Address with zip _____

Phone _____ Email _____

Contact person _____

Please check size of ad, which will be on an 8½ inch x11 inch page:

1/8 page	3.75" x 2.5"	\$ 50
1/4 page	3.75" x 5"	\$ 75
1/2 page	7.5" x 5"	\$ 125
Full page	7.5" x 10"	\$ 200

Write text below or attach business card. You may also submit a print-ready ad.

Total amount enclosed \$ _____

Make checks payable to "University Heights Collaborative" with "Capen Garden Walk" in the memo. Send no later than June 1, 2018, to:

Stephanie Merry
75 University Ave.
Buffalo, NY 14214

(716) 836-6151
stephaniem_5@live.com