

UNIVERSITY HEIGHTS BUSINESS ASSOCIATION

November Meeting

11/22/16 6:00 PM

Present: Annmarie Ranger, Mickey Vertino, Paul Neubecker, Darren Cotton, Dylan Steed, Madisen Hughes, Adele Egu (Call-in)

Meeting commenced at 6:05

Holiday Party

- Four part holiday party
 - Networking
 - Speaker
 - Food
 - Tree lighting
- Darren to put flyer together for distribution
- A good time to meet and engage new businesses

Decking Main Street for the Holidays

- Need to create a sub-committee to focus on this
- Need to start planning in early fall to get anything substantial implemented
- GFI outlets on street lights still do not work
- Poles need to still be painted as well
- City has been made aware of both of these issues. The Business Association would like to see them resolved in 2017
- Once lights go up who pays for the electricity?
 - Reach out to the Elmwood Village to see how they do it

Review nominations to the board

- Mickey nominates Annmarie Ranger (Parkside Candy) as President
- Mickey nominates Paul Neubecker (Nickel City Ventures) as Vice President
- Group would like Jonathon Welch (Talking Leaves) to stay on as Treasurer
- Secretary role will be filled by Darren Cotton (Tool Library) unless anyone else is interested
- Votes to be made electronically

Sponsoring a Reddy Bikeshare station at LaSalle Station

- Reddy Bikeshare would like to expand their network of bikeshare stations around the city but do not have additional funds to do this. ~\$6,900 to sponsor a bikeshare station.
- Approach some of the bigger businesses/developers in the community to see if they would be willing to sponsor a station at the LaSalle Park and Ride Lot (southern terminus of the new Rail Trail)

- Increase business and activity along Main Street by encouraging more people out of their car and onto a bike

Priorities for next year

- Bike lane on Main Street
- Sign welcoming people to the “University Heights Business District”
- Interpretive signage talking about the history of the neighborhood

Other Business

- Touch base with Dean Shibley and the School of Architecture and Planning about neighborhood planning initiatives
- Find out more about recently announced “South Campus Revitalization Plan”

Meeting adjourned at 7:04PM

The next meeting will be **Tuesday, January 24th, 2017** at the CoLab (9 W. Northrup Place). Please visit <http://ourheights.org/mainstreetbiz/> for meeting minutes and to learn more about the University Heights Business Association