UNIVERSITY HEIGHTS BUSINESS ASSOCIATION

April 2018 4/24/18 - 6:00 PM

Present: Linda Garwol, Mickey Vertino, Linda Young, Paul Neubecker, Darren Cotton, Borhan Ali

Main Street Delicatessen

- All food will be take out
- Beer and cigarettes will be sold
- Inside will be renovated
- Outside will be renovated
- Capital investment will be about \$150,000
- Illegal dumping occurring security cameras will be installed around the property
- Support of the UHBA will put out to an electronic vote with votes due back by next week

Opportunity Zones

- Differ capital gains to invest in an opportunity fund
- Meant to encourage investment in low income communities
- Opportunity Funds provide investors the chance to put that money to work rebuilding the low to moderate income communities. The fund model will enable a broad array of investors to pool their resources in Opportunity Zones, increasing the scale of investments going to underserved areas.
- More info here: <u>https://esd.ny.gov/opportunity-zones</u>

Garden Walk

- Garden Walk is scheduled for Saturday, July 14th
- Ads are available for purchase in the Garden Walk Map/Booklet
- Get your business noticed by hundreds of Garden Walk Attendees
- Fill out form here: <u>http://ourheights.org/support-the-capen-garden-walk-while-building-your-business/</u>