

## **MAIN STREET BUSINESS ASSOCIATION**

### **December Meeting**

**12/2/15 6:30 PM**

#### **Updates on Garbage Cans**

- Continue to put in 311 complaints about garbage cans that are missing liners/doors on Main Street as a short term fix
- Ask DPW to remove and replace garbage cans in the long term - opportunity to still partner with the Arts Association on a design

#### **Small Business Saturday (November 28th)**

- Wasn't much time to get any sort of concerted event together this year - start planning for next year
- Look to see what other neighborhoods have done successfully
- Mary Kinney and the UHAA put together a holiday flyer encouraging people to shop local this season - they are available to hang in your window. Email Mary at [LMKINNEY@roadrunner.com](mailto:LMKINNEY@roadrunner.com) to pick one up

#### **Holidays along Main Street**

- Start thinking about festoons/banners for Main Street - Need to get a program in place similar to what Main Street used to have before the reconstruction
- None of the outlets on the poles in front of Mike Miranda's properties seemed to work
- Mike said he could use his lifts to help light the trees - extension poles with hooks actually seem to do a better job
- Still looking to light as many street trees as possible

#### **Any New/Old Business**

- Start looking at monthly community calendar for dates that small businesses and the entire stretch of Main Street can build on
  - UHAA annual Festival along Main Street, which already exists as a Main Street event, will be held on August 16, 2016 and will include as many businesses as possible in 2016

- Last day of UB classes - May 6th
- Commencement Weekend - May 13th - 15th
  - Lots of parents visiting the neighborhood - opportunity to beautify the street
- Businesses like the Steer that are trying to reinvest in the neighborhood, but are receiving pushback from the city
- Landlord Association - a loose confederation of landlords who are investing in their properties and trying to do the right thing
  - Should work together with the Business Association
  - Landlords, businesses, and residents should use their appropriate organizational representation to force action on issues in the neighborhood - together we can achieve more than we can individually
  - The Association wants to lift up the good landlords and pressure the bad ones
- How do we continue to get the word out and draw more business people to meetings
- Celebrate positive developments/good news as a counterpoint to all the negative publicity the media gives the neighborhood
- How can we make money for the Business Association to continue to be able to sponsor projects in the community?
  - Membership dues is one potential source of revenue

**Next meeting will be Tuesday, January 19th at 6:30PM at The Steer (3151 Main Street)**